

## **Award-winning AgentPort Shines in the Spotlight in 2023**

### **Recent product enhancements receive recognition amid rave reviews from Advisors**

Portland, OR – Passport Online was thrilled to receive the news that their travel advisor shopping and marketing portal, AgentPort, was awarded a 2022 Gold Magellan Award by Travel Weekly. After numerous product enhancements over the last couple of years, AgentPort is receiving some much-deserved recognition at a very important time.

“We are very excited to receive the Gold Magellan Award for our AgentPort platform,” said Jeanne Colombo, President of Passport Online. “Receiving this recognition from accomplished industry leaders helps elevate our popular AgentPort platform even more. Our Travel Agency members have a tool at their fingertips that will help streamline product offerings during this incredibly busy booking season and on into the future.”

In addition to searching for general supplier offers, advisors now can search and promote exclusive offers from their chosen consortia as well. AgentPort provides travel agencies a single, central location to research and promote travel for their customers. With content from nearly 100 of the leading cruise lines, tour operators, packagers, resorts and day trip providers, this robust content and booking tool is a one-stop shop for travel advisors. As travel requests spike during wave season, efficiency is key and time saving tools become even more important for busy travel advisors. Having this valuable tool be recognized by peers and industry leaders as a Gold Magellan Award winner in the online travel services category is welcome news to Passport Online management. Users are equally as happy to have exclusive access to this booking tool.

“During our recent AgentPort training, the agents were so excited to learn they can view product offerings from various suppliers with a single search,” said Passport Online subscriber and Product Manager for CWTSato Travel, Andrea Ellis.

Advisors have the ability to search thousands of offers updated daily. This mobile friendly tool even includes consortia exclusive offers. Initially launched more than 20 years ago, AgentPort has seen numerous enhancements, with new updates and features added monthly.

Once an advisor has selected the perfect offers for their clients, it’s a simple next step to send branded emails to their clients with those options. The Automated Marketing Assistant will even schedule follow-up emails, reminders and welcome home messages.

For more information on AgentPort, please visit [www.passportonlineinc.com/agentport.asp](http://www.passportonlineinc.com/agentport.asp).

**About Travel Weekly**

Travel Weekly is the most influential provider of news, research, opinion and analysis to the North American travel trade marketplace. It reaches a broad industry audience in print, online and with face-to-face events throughout the year. Travel Weekly is a division of New Jersey-based Northstar Travel Group, the largest travel business-to-business travel publisher in the world.

**About Passport Online**

Passport Online is the leisure travel industry leader in website, web content, email marketing, and social media solutions. Passport is a major distribution channel for leisure travel suppliers helping to create, expand and diversify their digital footprint by connecting with the leading consortia, retail agencies, professional home-based agent networks, and their clients. Passport Online enables millions of consumer shopping sessions on thousands of travel agency websites every month. For more information, visit [www.passportonlineinc.com](http://www.passportonlineinc.com).

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