

## **Cuba Content Added to Passport Online Agency Websites**

### **Nearly 25 itineraries will be available**

Beaverton, OR (May 3, 2016) – Travel industry technology leader Passport Online Inc. has expanded its destination content to include new Cuba product portfolios with a number of itinerary options from land and cruise providers. All Passport Online website customers will be able to add Cuba content to their websites, social media platforms and email marketing programs supported by Passport Online.

The supplier companies providing Passport Online with Cuba itineraries include Abercrombie & Kent, Central Holidays, Collette Vacations, Cosmos, Cox & Kings, Fathom, Globus, Scenic and Travcoa. The content, like all Passport Online content, can be set to a preferred level that supports consortia or host agency preferred supplier programs. Once all content has been loaded, nearly 25 unique itineraries will be available.

“It is our goal to make our supplier content as robust and topical as possible to satisfy the more than 6 million travel agency consumers shopping on our agency websites each month. We know that Cuba is a very intriguing market for the U.S. traveler today and this new suite of content will provide our agency customers with shopping inventory on their websites from all of these highly respected industry organizations,” said Jeanne Colombo, vice president of supplier relations for Passport Online Inc.

Passport Online has the largest network of travel agency websites in the industry, powering more than 6,000 individual sites and offering dedicated content through its VacationPort and Datafeed products to all major consortia and host agency organizations. More than 30,000 individual agents have access to the Passport supplier content through their company intranets or through their own website programs.

The full breadth of website content includes nearly 100 top industry suppliers and represents 95% of all cruise berths, 15,000+ unique itineraries, 130,000+ distinct departures and 9,000 consortia exclusives. For more information visit [www.passportonlineinc.com](http://www.passportonlineinc.com) or reach out at [sales@passportonlineinc.com](mailto:sales@passportonlineinc.com)



### **About Passport Online**

Passport Online is the leisure travel industry leader in website, web content, email marketing, and social media solutions.

Passport also offers state of the art cruise booking engine solutions for b-to-b and b-to-c needs. A major distribution channel for leisure travel suppliers to connect with the leading consortia, retail agencies, professional home-based agent networks, and their clients, Passport Online enables millions of consumer shopping sessions on thousands of travel agency websites. For more information visit [www.passportonlineinc.com](http://www.passportonlineinc.com) or view our corporate video,

<https://www.youtube.com/watch?v=vLcwbHwk9QI&feature=youtu.be>