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Passport Online Teams with Nine Leisure Suppliers to Offer Exclusive Promotion

Consumer Packages Can Be Booked With American Express® Cards and Agents Qualify for Cash Prizes

Beaverton, OR -- Recognizing the economic challenges facing the travel industry, travelers and the individual travel agent, Passport Online's supplier partners have created nine distinct vacation promotions to entice customers to indulge in a much needed vacation. Participating travel professionals are eligible for cash incentive prizes anytime a client chooses to book using his or her American Express® Card. .

"We have gone out and asked the industry to help us create some unique opportunities for these challenging economic times. Together we have built discounts for clients, cash for travel agents and incentives for suppliers. The only added requirement is for the agent to simply say, 'Would you like to put that on your American Express® Card?'" said Greg Kott, president of Passport Online Inc. "We know consumers want to travel and we also know American Express® Cardmembers have a significantly higher than average propensity to travel. This seemed like an excellent chance to help stimulate travel decisions in today's economic environment."

Nine participating suppliers in the Passport Online VacationPort system have created exclusive vacation packages, including destinations around the world and special offers only available to American Express® Cardmembers. Offers include a \$250 shipboard credit on a Viking River Cruise, special upgrades for the Rose Bowl game and parade, and savings of as much as \$200 per reservation on a Funjet holiday to Mexico.

Participating suppliers include:

Brendan Tours for Ireland Packages, **City Escape** for Rose Parade/Rose Bowl, **Funjet Vacations** for Mexico offers, **Happy Vacations** for Hawaii, **Norwegian Cruise Line** for Caribbean cruises, **Qantas Airways** for South Pacific vacations, **Silversea Cruises** for cruises anywhere, **Uniwold** for European river cruises and **Viking River Cruises** for China river cruises.

The program leverages the power of Passport Online's network of thousands of travel agency websites reaching millions of travelers. Passport Online has created an Offer Group with all of the information, making it easy for agencies to feature this on their website. Additional electronic promotional activities for the program include email marketing campaigns directly to consumers on behalf of agencies and several TravAlert emails, each sent to over 600,000 consumers.

Agent incentives include:

A Holiday Shopping bonus: \$1,000 to the travel agent who has the most sales revenue (total dollars not bookings) from Now – December 15, 2008.

A New Year Incentive: \$1,000 to the travel agent who has the most sales revenue (total dollars not bookings) from December 16, 2008 – January 29, 2009.

Supplier specific incentives: \$500 to the top agent producer in sales revenue for each of the nine suppliers.

Random Drawing: \$250 gift check to 14 agents who made at least one sale during the 90-day promotion.

All travel must be booked with any American Express® Card. Each offer from each supplier has a booking code which must be submitted to the reservation agent when booking to qualify for the cash prizes.

About Passport Online:

Passport Online is a leading supplier of Internet tools that help the leisure travel industry reach the travel agency consumer. Millions of unique travel agency consumers used Passport Online's shopping engine on travel agency websites to search for their next vacation experience. Each day, unique consumers are on those sites, seeking the product advice and opportunities offered by their trusted travel agent. Passport Online's key products are VacationPort and NexCite. Passport Online also offers complete email design and delivery services that integrate with the VacationPort and NexCite systems.

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