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Small ship luxury expedition cruising
Passport Online and Swan Hellenic Announce Partnership

Portland, Oregon, January 8, 2024 – Travel advisors using Passport Online to populate and market their online inventory of leisure travel products will now be able to find up-to-date information and pricing for Swan Hellenic’s luxury expedition cruises to Antarctica, the Arctic, and destinations around the world as a result of a new partnership between the two companies.

“We are committed to providing our travel agency customers with the very best suppliers in the industry,” said Jeanne Colombo, President of Passport Online. “We are thrilled to welcome award-winning Swan Hellenic Cruises to our portfolio. Travel advisors will be able to access the latest cruise content, as well as share that content with their customers through websites, email marketing solutions, and social media campaigns. Adding Swan Hellenic expands our offerings in the smaller ship, experiential travel segment, with their unique programs and itineraries to both popular and off-the-beaten-path destinations in luxury expedition ships for under 200 passengers.”

The Passport Online system generates millions of unique customer visitors every month for travel professionals’ websites. The flexible system allows agencies to highlight preferred suppliers and prioritize search results. The system also provides agencies with websites, email marketing solutions, and social media presence, making it a one-stop website and e-commerce shop for travel professionals.

“This new partnership with Passport Online showcases our ongoing commitment to supporting the travel advisor community and making it easy for them to do business with us,” said Joe Maloney, Vice President of Sales and Marketing North America for Swan Hellenic.

“Swan Hellenic strives to provide its guests with authentic, intimate and unforgettable moments in extraordinary locations and remote landmarks, while enjoying a sophisticated elegant onboard atmosphere.”

About Swan Hellenic

With more than seven decades of expertise in creating some of the most authentically rich itineraries, Swan Hellenic was relaunched in July 2020 to advance the spirit of cultural expedition cruising. Building on its British roots, the new company has a cosmopolitan culture and provides guests with opportunities to see what others don't in less-traveled destinations around the globe, including Antarctica, the Arctic, Oceania, the coasts of South America, North America, Europe, Asia, and Africa.

Swan Hellenic's purpose-built boutique luxury ships feature elegant Scandi-design interiors, extensive outdoor spaces, a high crew-to-passenger ratio for superior service, and dedicated expedition facilities. SH Minerva and SH Vega, two 5-star Polar Code PC 5 expedition cruise ships with ice-strengthened hulls, were launched in December 2021 and July 2022. Both accommodate 152 guests in 76 spacious suites and staterooms, most with large balconies. A slightly larger PC 6 ice-class vessel, SH Diana, accommodating 192 guests in the same distinctive comfort and style in 96 staterooms and suites, was launched in April 2023.

About Passport Online

Since 1995 Passport has been the leading leisure technology provider for the travel agency community, offering supplier content, pricing, and powerful tools to market those products online to major consortia, host agencies, and thousands of agencies to facilitate their e-commerce marketing activities in turn. The different products in the Passport Online system now generate over 1 million open views of supplier itineraries each month and thousands of sales leads. In addition to cruise, tour and wholesale travel products, Passport is now offering rich content for destinations, hotels/resorts, and other travel suppliers who want to put their products in front of North American travel agencies and their clients. Passport offers additional marketing programs for suppliers and destinations, including a proven email program to over 80,000 advisors and a qualified consumer traveler list of over 500,000 with reports on sends, opens and even bookings for the consumer emails.

For more information on Passport Online, please visit www.passportonlineinc.com or contact Senior VP and Co-founder Randy Goodrich at randyg@passportonlineinc.com.

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High-resolution electronic photos available at <https://1drv.ms/f/s!AjdZmJ2b7j-YhLRUz9IJ73Nn3f7YeQ?e=tXcJs9>

CAPTION: *Swan Hellenic's luxury expedition cruises to the Antarctic, the Arctic, Africa, Latin America and many other destinations can now be found on Passport Online.*

Shown are the SH Vega in the Antarctic and at remote Tristan da Cunha, one of three islands in the south Atlantic that constitute a British Overseas Territory. St Helena Island, where Napoleon

*Bonaparte was exiled, is one of the other islands. Swan Hellenic ships stop at Tristan on the way to the Antarctic. **Photo credit for both Tristan shots: Robert Michael Poole.***